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U.S. DISTRICT COURT
CENTRAL DIST. OF CALIF.
LOS ANGELES

BY: 

9 Attorneys for Plaintiffs

10
11 **UNITED STATES DISTRICT COURT**
12 **CENTRAL DISTRICT OF CALIFORNIA**

13 ADVANCED ADVISORS, G.P. and
14 LOUISIANA MUNICIPAL POLICE
15 EMPLOYEES RETIREMENT
16 SYSTEM,

17 Plaintiffs,

18 v.

19 STEPHEN BERMAN, an individual;
20 JOEL BENNETT, an individual;
21 MICHAEL G. MILLER, an individual;
22 MURRAY L. SKALA, an individual;
23 ROBERT E. GLICK, an individual;
24 MARVIN ELLIN, an individual; DAN
25 ALMAGOR, an individual; LEIGH
26 ANNE BRODSKY, an individual; REX
27 H. POULSEN, an individual; and
28 PETER F. REILLY, an individual;

Defendants.

JAKKS PACIFIC, INC.,

Nominal Defendant.

Case No. 2:14-01420-JAK (SSx)

[CONSOLIDATED]

**VERIFIED SHAREHOLDERS'
DERIVATIVE AMENDED
COMPLAINT**

JURY TRIAL DEMANDED

1 Plaintiffs Advanced Advisors, G.P. and Louisiana Municipal Police Employees
2 Retirement System ("Plaintiffs"), by their attorneys, allege this shareholders'
3 derivative complaint against the individual defendants (the "Individual Defendants")
4 named herein. The allegations are asserted on information and belief after due
5 investigation, except as to those matters which relate to Plaintiffs and their own acts,
6 which are asserted on personal knowledge.

7 **NATURE OF THE ACTION**

8 1. This is a shareholders' derivative action (the "Action") brought for the
9 benefit of nominal defendant JAKKS Pacific, Inc. ("JAKKS" or the "Company")
10 against certain present and former members of JAKKS' Board of Directors. Plaintiff
11 seeks to recover damages inflicted upon JAKKS by their actions in connection with:
12 (a) an \$80 million stock repurchase, which severely damaged JAKKS' balance sheet
13 and its ability to effectively compete in the toy market, that had no purpose other
14 than deflecting a premium buy-out offer and entrenching the Board; (b) a
15 subsequent effort to attract a "friendly investor" who would not seek to oust the
16 Board; (c) various transactions with the aforementioned friendly investor's
17 companies, on lopsided terms which were unfair to JAKKS but which furthered the
18 entrenchment goals of the Board and certain insiders; (d) dissemination of Proxy
19 Statements which did not fully and fairly describe the one-sided transactions; and
20 (e) a securities fraud class action which, if successful, will cost JAKKS substantial
21 money—money that should be paid by the insiders and not JAKKS' innocent
22 shareholders.¹

23 2. JAKKS is a company which manufactures, distributes, and sells
24 children's toys. In 2011, JAKKS reported disastrous financial results, as it found
25 itself having trouble competing with better financed competitors such as Hasbro and
26

27 ¹ Plaintiffs do not assert herein that any fraud was committed, but do assert a contingent "claim
28 over" should the class action result in damages to JAKKS.

1 Mattel. The stock closed as low as \$12.84 per share on January 6, 2012. It would not
2 have closed even that high except for the fact that the stock price was buoyed by a
3 \$20 per share takeover overture from activist investor Oaktree Capital Management,
4 LP ("Oaktree"), first announced in September 2011. The stock had not traded at \$20
5 per share since 2008, and any such offer would reflect a healthy premium. Despite
6 JAKKS' poor prospects, this overture was repeatedly rebuffed. From October 2011
7 to mid-2012 the Board rejected a buy-out of the Company, claiming that JAKKS'
8 business plan would yield higher value to shareholders. Subsequent events showed
9 that the Board had no such realistic plan, as JAKKS continued business as usual,
10 and losses cascaded.

11 3. In March 2012, when another activist shareholder, the Clinton Group,
12 Inc. (the "Clinton Group") joined Oaktree in its effort to maximize shareholder
13 value, the Board quickly bought the Clinton Group off, to the severe detriment of
14 JAKKS and its shareholders. To accomplish this, Defendants caused JAKKS to
15 enter into an April 21, 2012 standstill agreement with Clinton Group, Inc. (the
16 "Standstill Agreement"). This Standstill Agreement revolved around a promise by
17 JAKKS to the Clinton Group to repurchase JAKKS shares (the "Defensive
18 Repurchase"). The Company thus agreed to repurchase 4 million of its shares at \$20
19 per share. This was approximately 15% of its outstanding shares. The Defensive
20 Repurchase, which closed on June 28, 2012, cost the Company \$80 million it could
21 not afford to spend, given its need to develop and advertise new toy products.²

22 4. The Defensive Repurchase was made to mollify the Clinton Group, and
23 prevent it from teaming up with Oaktree to launch a proxy contest that could oust
24 the Board members. The Clinton Group posed a serious "threat" to the Board
25

26 ² Reflecting the Board's desperation to stay in office at any costs, the Board bound itself and
27 JAKKS to the Standstill Agreement, without obtaining the customary clause that would allow
28 these fiduciaries to cancel the Defensive Repurchase if the time it was to close it appeared to be
wasteful of corporate assets or otherwise injurious to the Company. Such an escape clause is
known as a "fiduciary out" or a material adverse change provision ("MAC Provision").

1 members. Clinton Group is an activist hedge fund known for pressuring companies
2 into making strategic changes to raise shareholder value, including through proxy
3 contests to oust directors. Indeed, the Clinton Group had previously gone after
4 bedmaker Select Comfort Corp. and fast-food franchiser Red Robin International
5 Inc. The JAKKS Board, which owned relatively little JAKKS stock, could easily
6 have been ousted if the Clinton Group chose to wage a proxy contest. Many of
7 JAKKS shares are owned by institutions. As reflected in JAKKS 2011 Proxy
8 Statement, all of the JAKKS Directors and Officers owned approximately 1.8% of
9 JAKKS shares. On the other hand, four large institutions owned approximately 37%
10 of the Company's shares and could be amenable to monetizing their holdings, or
11 otherwise realizing higher value, in a resulting sale of the Company or by new
12 business methods adopted following a change in the JAKKS Board.

13 5. As a result of Standstill Agreement and the Defensive Repurchase, the
14 Company was forced to incur \$53 million in debt to fund the Defensive Repurchase
15 and to buy JAKKS shares at an unduly high price. JAKKS was forced to fund the
16 Repurchase by incurring debt because much of its balance sheet cash was held
17 abroad and unavailable for use in the United States, absent the payment of taxes
18 required to repatriate the cash. Thus, JAKKS' practical ability to spend cash
19 domestically was very limited. While JAKKS does not consolidate its domestic and
20 foreign operations for tax purposes, it does so for reporting purposes. It has not
21 disclosed the amount of cash and cash equivalents which would be subject to a
22 repatriation tax but it was finally made clear in an October 23, 2012 Investors'
23 Conference (the "October Investors' Conference") that the amount was very
24 significant.³

25
26 ³ In furtherance of its entrenchment plan, the Board also adopted a poison pill (the "Poison
27 Pill") in March 2012 without shareholder approval. This, too, worked to unreasonably hinder the
28 Clinton Group and Oaktree, and entrench the Board. The Poison Pill generally prohibited anyone,
without prior Board consent, from acquiring more than 10% of the Company's shares.

1
2 6. Contrary to their fiduciary duties to advance the interests of JAKKS
3 regardless of their self-interest, directors Almagor, Berman, Ellin, Glick, Miller and
4 Skala (the “Repurchase Defendants”) literally used corporate funds *to pay Clinton*
5 *Group not to oust them from office*. (Berman, Glick, Miller and Skala are still on
6 the JAKKS Board, and comprise a majority of the Board: four of its six members).
7 As a consequence of the Defensive Repurchase, JAKKS (all in the course of less
8 than two years) has been unable to spend competitive sums to develop and market
9 new products; has been unable to return to profitability; has borrowed even more
10 heavily; has issued \$100 million in convertible notes at low conversion prices which
11 exert downward pressure on the stock; and has fallen to the range of \$7-8 per share.
12 Although JAKKS has a market value of only \$180 million, the machinations of its
13 Board have cost its investors roughly \$300 million, based on the difference between
14 the current market price and what the investors could have had if JAKKS had
15 accepted a \$20 bid in mid-2012. The Board was not acting reasonably and
16 rationally; it was acting defensively, and to entrench itself.

17 7. This conduct violated the *Unocal* Rule which prohibits a corporate
18 Board from entrenching itself through disproportionate and unreasonable measures
19 that are contrary to the best interests of the company. *See Unocal Corp. v. Mesa*
20 *Petroleum*, 493 A.2d 946 (Del. 1985).

21 8. Despite having fended off Oaktree and Clinton, the Board knew it was
22 still susceptible to being ousted down the road by them, or by a new hostile bidder.
23 A friendly party willing to take a very large stake in JAKKS’ shares would solve
24 this issue for them. In late 2012 the Board encouraged a large open market purchase
25 of JAKKS shares by Dr. Patrick Soon-Shiong (“Dr. Soon”), a well-known investor
26 in medical companies. *Dr. Soon did not invest any cash directly in JAKKS*. Dr.
27 Soon’s purchases served to block any repeat of the Oaktree and Clinton overtures.
28 Shortly after Dr. Soon began buying JAKKS shares, the Board approved joint

1 ventures with Dr. Soon's companies to make toys and exploit other technologies
2 (the "DreamPlay Joint Ventures"). As described herein, these joint ventures stand to
3 unfairly benefit Dr. Soon and CEO Berman, who in 2012 tied his compensation
4 (with the Board's acquiescence) to the success of the joint ventures, and not to
5 JAKKS' stock price.⁴ Moreover, the JAKKS Board extended the employment
6 contract of CEO Berman, despite his disastrous tenure in office, to December 31,
7 2018, even though that the Company's shares were trading near an all-time low.
8 The Board modified his employment contract so he can be paid huge bonuses
9 despite the fact that the Company has faltered. Moreover, much of his
10 compensation is now pegged to the aforementioned "joint venture" with Dr. Soon's
11 company, the full details of which have been concealed. An independent Board
12 would have fired Berman, not entrenched him, and raised his pay. The 2012
13 employment scheme was tilted toward enabling Berman to do very well even if
14 JAKKS and its shareholders did not.

15 9. In sum, the claims asserted herein are brought against the following
16 defendants as follows:

17 (a) Claims for damages arising out of the wrongful Defensive Repurchase
18 are brought against present and former directors Almagor, Berman, Ellin, Glick,
19 Miller, and Skala (the "Repurchase Defendants"). These claims are brought under
20 state law for violation of the *Unocal* standard. As noted, four of the Repurchase
21 Defendants remain on the six-director JAKKS Board, and constitute its majority;

22 (b) Claims for damages flowing from subsequent *Unocal* violations,
23 relating to the inducement in or about August 2012 of Dr. Soon's purchases that
24 have provided him with a controlling interest that can block any premium bid.

25 _____
26 ⁴ Subsequent to the filing of the initial complaints herein, which challenged the tying of Berman's
27 compensation to the success of the joint venture, JAKKS changed the compensation scheme to
28 make stock price goals a part of Berman's compensation formula. As discussed herein, these
goals do not require the stock price to reach \$20 or more—the "bottom rung" begins at \$9 a share
and the "top rung" is set at "\$16 or more."

1 These claims are brought against director defendants Berman, Skala, Glick, Ellin,
2 Miller, Almagor, Reilly and Brodsky for state law breach of fiduciary duty;

3 (c) Claims for damages resulting from the lopsided DreamPlay Joint
4 Venture agreements entered with Dr. Soon's companies, which benefit Dr. Soon and
5 further the Board's entrenchment interests, to the detriment of JAKKs and its
6 shareholders. These claims are brought against director defendants Berman, Skala,
7 Glick, Ellin, Miller, Almagor, Reilly and Brodsky for state law breach of fiduciary
8 duty, including the *Unocal* standard;

9 (d) Claims for damages, injunctive and declaratory relief stemming from
10 Defendants' federal and state law violations of the laws requiring Proxy Statements
11 to provide full and fair disclosure, particularly with regard to conflict of interest
12 transactions. Such claims are brought against defendants Berman, Brodsky, Ellin,
13 Glick, Miller, Poulsen, Reilly and Skala. Such claims are brought directly (and
14 individually) and derivatively;

15 (e) Claims for contribution and damages relating to the Securities Class
16 Action are asserted against defendants Berman and Bennett under both federal law
17 and state law and against defendants Almagor Berman, Bennett, Ellin, Glick, Miller,
18 Skala and Reilly (as to conduct subsequent to April 21, 2012, when Reilly joined the
19 Board) for state law breach of fiduciary duty.

20 JURISDICTION AND VENUE

21 10. By Order entered April 18, 2014 the constituent actions herein brought by
22 Advanced Advisors, GP ("Advanced Advisors") and Louisiana Municipal Police
23 Employees Retirement System ("LMPERS") were consolidated, with the *Advanced*
24 *Advisors'* action being designated "the Lead Case" and the *LMPERS'* action being
25 designated "the Consolidated Action."

26 11. Under federal law, including the law of the Ninth Circuit, subject matter
27 jurisdiction over each constituent complaint in a consolidated action is gauged separately
28 as of the time of each action's original filing, and regardless of the consolidation. *See e.g.,*

1 *Continental Airlines v. Goodyear Tire & Rubber Co.*, 819 F.2d 1519, 1523 n.1 (9th
2 Cir. 1987); *Cella v. Togum Constructeur Ensembleier en Industrie Alimentaire*, 173
3 F.3d 909, 913 (3d Cir. 1999).

4 12. This Court had and has jurisdiction over both constituent actions
5 pursuant to the federal securities laws, 28 U.S.C § 1331, insofar as Plaintiffs seek on
6 behalf of the Company contribution from the Class Action Individual Defendants
7 for all damages and/or other costs incurred by JAKKS arising from the Securities
8 Class Action. The Securities Class Actions allege violations of Sections 10(b) and
9 20(a) of the Exchange Act. The Exchange Act (Section 21D, 15 U.S.C. §78u-4)
10 provides for contribution to those injured by joint violators of the federal securities
11 laws. *See also Musick, Peller & Garrett v. Employers Ins. of Wausau*, 508 U.S.
12 286 (1991) (holding that there is an implied right to contribution under §10(b) of the
13 Exchange Act, now codified at Section 21D(f)). Federal question jurisdiction also
14 arises from the alleged violations of section 14 of the Exchange Act and Rule 14a-9
15 for the dissemination of a materially false and omissive Proxy Statement. Plaintiffs
16 also asserted and assert supplemental claims under state law pursuant to 28 U.S.C. §
17 1367.

18 13. This Court additionally had and has jurisdiction over the subject matter
19 over the LMPERS Consolidated Action pursuant to 28 U.S.C. §1332 (diversity
20 jurisdiction). As to such diversity jurisdiction, Plaintiff LMPERS was and is a
21 citizen of the State of Louisiana while each defendant was at the time of filing a
22 citizen of a state other than Louisiana.

23 14. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b). A
24 number of the claimed wrongful acts and practices asserted herein occurred in this
25 District.

26 15. In connection with the acts, conduct and other wrongs alleged in this
27 Complaint, defendants, directly or indirectly, used the means and instrumentalities of
28 interstate commerce, including but not limited to, the United States mail, interstate

1 telephone communications, the Internet and the facilities of the national securities
2 exchange.

3 **PARTIES**

4 16. Plaintiff Advanced Advisors has held JAKKS shares since July 2011, and
5 continues to hold JAKKS shares.

6 17. Plaintiff LMPERS has held JAKKS shares since July 2012, and
7 continues to hold JAKKS shares. Plaintiff is a Louisiana-based retirement system
8 that provides retirement allowances and other benefits to full-time municipal police
9 officers and employees in the State of Louisiana.

10 18. Defendant JAKKS is a Delaware corporation with its principal executive
11 offices located at 22619 Pacific Coast Highway, Malibu, California 90265. Its
12 common stock trades on the NASDAQ under the ticker symbol "JAKK." JAKKS
13 develops, produces, and markets toys and consumer products in the United States
14 and internationally. JAKKS is a citizen of California and/or Delaware.

15 19. JAKKS operates in two segments, Traditional Toys and Electronics;
16 and Role Play, Novelty and Seasonal Toys. The Company offers action figures and
17 accessories primarily based on Monsuno, Batman, Ultimate Fighting Champion,
18 Total Non-Stop Action wrestling, and Pokémon franchises; Toy vehicles comprising
19 Road Champs, Fly Wheels, and MXS toy vehicles and accessories; and electronics
20 products under the SpyNet spy products, EyeClops Bionic Eye products, Laser
21 Challenge, and Plug It In & Play TV Games based on Disney and other brands. It
22 also offers small, large, fashion, and baby dolls based on Disney Princess, Disney
23 Fairies, Cabbage Patch Kids, Hello Kitty, Graco, and Fisher Price brands; private
24 label products; and pet products, which comprise toys, consumables, and accessories
25 under the JAKKS Pets, Kong, and American Classics brand names. In addition, the
26 Company offers food play and activity kits under the Creepy Crawlers and BloPens
27 brands; and role play, dress-up, pretend play, and novelty products for boys and girls
28 based on Black & Decker, McDonalds, Dirt Devil, Disney Princess, Disney Fairies,

1 and Dora the Explorer, as well as on its proprietary brands. Further, it offers indoor
2 and outdoor kids furniture, activity trays and tables, and room décor; kiddie pools
3 and seasonal and outdoor products based on Crayola and Disney characters;
4 Funnoodle pool floats; and Halloween and everyday costumes under the Spiderman,
5 Iron Man, Toy Story, Sesame Street, Power Rangers, Hasbro, and Disney Princess
6 brands, as well as Halloween accessories.

7 20. Defendant Stephen G. Berman ("Berman") is, and has been, the
8 Company's Chief Executive Officer and President, and a member of the Company's
9 Board of Directors (the "Board") at all relevant times. He has been the corporate
10 Secretary and a director since he co-founded JAKKS in January 1995. From January 1,
11 1999 he served as President. From February 17, 2009 through March 31, 2010 he was
12 also Co-Chief Executive Officer and since April 1, 2010 he has been Chief Executive
13 Officer. Berman is a citizen of California.

14 21. Defendant Joel M. Bennett ("Bennett") is, and has been, the Company's
15 Chief Financial Officer and Executive Vice President at all relevant times. He joined
16 the Company in September 1995 as Chief Financial Officer and was given the
17 additional title of Executive Vice President in May 2000. Bennett is a citizen of
18 California.

19 22. Defendant Murray L. Skala ("Skala") has been a director since October
20 1995. Since 1976, Skala has been a partner in the law firm Feder Kaszovitz LLP
21 (f/k/a Feder, Kaszovitz, Isaacson, Weber, Skala, Bass & Rhine LLP), the Company's
22 general counsel. Skala is a citizen of New York.

23 23. Defendant Robert E. Glick ("Glick") has been a director since October
24 1996. Glick is a citizen of Florida.

25 24. Defendant Marvin Ellin ("Ellin") was a director from October 2010
26 through December 6, 2013. Ellin is a citizen of New York.

27 25. Defendant Michael G. Miller ("Miller") has been a Director since
28 February 1996. Miller is a citizen of Florida.

1 26. Defendant Dan Almagor ("Almagor") was a director from September
2 2004 through December 26, 2012. Almagor is a citizen of New Jersey.

3 27. Defendant Leigh Anne Brodsky ("Brodsky") was a director from May
4 8, 2012 through December 6, 2013. Brodsky is a citizen of New Jersey.

5 28. Defendant Peter F. Reilly ("Reilly") has been a JAKKS director since
6 April 21, 2012. Reilly is a citizen of New Jersey.

7 29. Defendant Rex H. Poulsen ("Poulsen") has been a JAKKS director
8 since December 26, 2012. Poulsen is a citizen of California.

9 30. Non-employee Directors are very well compensated by JAKKS. In
10 addition to an annual cash stipend of \$75,000, payments to committee chairs and the
11 members of the audit committee total \$30,000 and \$15,000 respectively; payments
12 to the chair of the compensation committee and the nominating and governance
13 committee total \$15,000 and each member of such committees receives an annual
14 fee of \$10,000. There is also an annual grant of restricted common shares to each
15 Director in the amount of \$100,000.

16 **SUBSTANTIVE ALLEGATIONS**

17 **A. THE BOARD BREACHES ITS FIDUCIARY DUTY THROUGH AN**
18 **ENTRENCHMENT SCHEME**

19 **1. The Board Repulses a Premium Bid and Decides to Effect a Defensive**
20 **Repurchase to Save Itself**

21 31. What follows are the facts relating to the Board's actions rejecting any *bona*
22 *fide* offer to acquire the Company. Instead, it engaged in improper defensive maneuvers to
23 entrench the Board in violation of the holding in *Unocal, supra* (the "Unocal Standard").
24 These improper acts included the wholly needless Defensive Repurchase which wasted \$80
25 million of the Company's funds, and caused harm from which JAKKS may never recover.

26 32. On September 13, 2011, Oaktree announced that certain funds and
27 accounts that it managed (the "Oaktree Funds") made a proposal to acquire all
28 outstanding shares of JAKKS common stock for \$20 per share in cash, representing

1 a total equity value of approximately \$670 million on a fully diluted basis. The
2 offer represented a 25% premium over the Company's closing stock price as of
3 September 13, 2011, the 30-day average closing price of the Company's stock
4 leading up to September 13, 2011; and the average closing price of the Company's
5 stock over the preceding 24 months.⁵ Oaktree announced that it made the proposal
6 public after the Board's continued refusal to engage in meaningful discussions about
7 the options available for maximizing shareholder value at JAKKS, including an
8 acquisition by the Oaktree Funds. The Oaktree Funds were then among JAKKS'
9 largest shareholders, with a collective stake at that time of approximately 4.9% of
10 JAKKS common shares.

11 33. On October 5, 2011, the Board rejected the Offer. It does not appear
12 that the Board sought any meaningful negotiations to increase what was already an
13 offer well above JAKKS' recent trading range. The Board's letter that day to
14 Oaktree stated in relevant part:

15 October 5, 2011

16 **VIA E-MAIL AND FEDERAL EXPRESS**

17 Mr. B. James Ford

18 Mr. Matthew Wilson

19 Oaktree Capital Management, L.P

20 333 South Grand Avenue, 28th floor

21 Los Angeles, CA 90071

22 Gentlemen:

23 I am writing on behalf of the Board of Directors (the "Board") of
24 JAKKS Pacific, Inc. ("JAKKS" or the "Company") in response to your
25 letter dated September 13, 2011, in which you express interest in
26 discussing a "potential going private transaction at \$20.00 per share,"
subject to your ability to conduct due diligence and raise the necessary
debt financing.

27 ⁵ Before Oaktree went public, JAKKS share price last exceeded \$20 per share in 2008 and for a
28 brief period in April-May 2011.

The Company Believes its Strategic Plan Will Produce Significantly Greater Value For JAKKS Stockholders Than Your Indication of Interest

This is an exciting time for JAKKS. The Company is in a growth mode that includes several lines of new proprietary products and valuable intellectual property. The Monsuno property is ready for launch as a major televised cartoon series, line of toy products and licensing property, and the Company has entered into key partnerships relating to Monsuno with Nickelodeon, Fremantle, Dentsu and Topps. We believe the Monsuno project and the skill set and key relationships that have been developed to bring it to fruition will lead to similar proprietary projects that should have a positive impact on our share price. In addition, the Company has a number of new and promising proprietary and licensed products, including Baby Watch, Action Cam, Shogami and Winx Club, which could also be transformative and enhance stockholder value. ***Finally, given its cash position, strong balance sheet and market conditions,*** the Company believes it is well positioned for continued growth and value creation, including through accretive acquisitions as it has done throughout its history - reinforcing the Board's judgment that execution of its strategic plan will create significantly greater value for the Company's stockholders than your indication of interest.

Conclusion

I want to emphasize that the Board is committed to increasing the Company's value for all of our stockholders and we are confident that our actions will accrue to the benefit of all of our stockholders, including Oaktree.

Sincerely,
/s/ STEPHEN G. BERMAN

Stephen G. Berman
Chief Executive Officer, President, Secretary and Director

34. As defendant Berman noted, JAKKS' "cash position" and "strong balance sheet" were key to JAKKS' ability to deliver superior returns. But when threatened with losing their positions, the Board members destroyed JAKKS' cash

1 position and strong balance sheet, crippling the Company, and rendering it highly
2 unlikely that value in excess of \$20 can be achieved.

3 35. Given the Board's unwavering pronouncements, one might have
4 expected a blowout 2011 Christmas season, which would serve to verify that the
5 Board was correct in its assessments. On December 20, 2011, just weeks after the
6 rejection letter was sent to Oaktree, JAKKS announced that expected 2011 revenues
7 and earnings would fall drastically below projections. Full year sales were expected
8 to be approximately \$660 million, down from the previous estimate of \$770 to \$775
9 million. **Analysts were expecting \$786.32 million.** Diluted earnings per share were
10 projected to be \$0.37 to \$0.40, down from previous guidance of \$1.32 to \$1.35.
11 **Analysts were currently expecting \$1.34.** On January 25, 2012, research firm
12 Zacks lowered its rating on JAKKS to "underperform-short term strong sell" from
13 "neutral." The only reason the stock price did not plummet is that hopes of a
14 takeover were still alive.

15 36. On February 21, 2012, JAKKS held a conference call and reported that
16 "Net sales for the full year of 2011 were \$677.8 million compared to \$747.3 million
17 in 2010. Net income reported for the full year period was \$8.5 million or \$0.32 per
18 diluted share...." CFO Bennett stated, however, that JAKKS was positioned very
19 well financially and that it had "internally-generated cash flow to support our
20 organic and acquisition growth strategies, maintain a strong balance sheet as well as
21 provide sustainable quarterly dividends to our shareholders." He further
22 emphasized that: "Our balance sheet remains very strong. We continue to evaluate
23 various uses of our funds and untapped financing capacity. Using our disciplined
24 approach we look for accretive acquisitions to complement the growth of our
25 business and effectively deploy our capital."

26 37. On March 4, 2012, the Clinton Group, in support of Oaktree's position,
27 publically urged the JAKKS Board to conduct an auction for the Company. While
28 Oaktree did not have a history of engaging in hostile takeovers of public companies,

1 the Clinton Group was altogether different. Since at least 2008, the Clinton Group
2 had engaged in hostile maneuvers such as proxy contests to oust current
3 management to increase shareholder value. The Board was painfully aware that the
4 Directors and Officers owned a very small amount of JAKKS shares, that four
5 institutional investors owned approximately 38 percent of JAKKS shares, and that it
6 was likely that smaller institutional investors owned shares in amounts which were
7 likely significant. The Board also knew that the Clinton Group could easily
8 combine with Oaktree to push a successful proxy contest and end the Board's tenure
9 at JAKKS.

10 38. On March 5, 2012, JAKKS announced that its Board had unanimously
11 adopted a "poison pill" stockholder rights plan and declared a dividend of one right
12 for each outstanding share of the Company's common stock. The Board claimed it
13 adopted the rights plan in response to Oaktree's Offer as well as a recent indication
14 by Oaktree that it might accumulate additional shares of the Company's stock in the
15 open market. The directors claimed that its rights plan was designed to protect
16 against any potential coercive or abusive takeover techniques and to help ensure that
17 the Company's stockholders were not deprived of the opportunity to realize full and
18 fair value on their investment. As described below, this was nonsense. The rights
19 plan was adopted to entrench the Board and its adoption for that purpose violated
20 the Unocal Standard.

21 39. On April 17, 2012, Oaktree made public a letter it had sent to the
22 JAKKS Board accusing it of entrenching itself, and opining that management had
23 no realistic plan to maximize shareholder value. The letter stated:

24 April 17, 2012

25 The Board of Directors of JAKKS Pacific, Inc.
26 22619 Pacific Coast Highway
27 Malibu, CA 90265

28 Attention: Stephen G. Berman and Murray L. Skala

1
2 Dear Messrs. Berman and Skala:

3 As investment manager to one of the largest shareholders of
4 JAKKS Pacific, Inc. (JAKKS or the Company), we, Oaktree Capital
5 Management, L.P. (Oaktree), remain deeply concerned by the
6 Company's financial performance and strategic direction. In assessing
7 the competency and motives of JAKKS's management team and Board
8 of Directors, shareholders need only review the facts and events of the
9 three-month period between October 2011 and January 2012:

10 JAKKSs Board of Directors rejects out of hand a \$20.00 per
11 share all cash offer by funds managed by Oaktree (Oaktree Funds) as
12 inadequate and proclaims that execution of the Company's strategic
13 plan will provide significantly greater value to the Company's
14 stockholders.

15 JAKKS management additionally articulates bullish guidance
16 ahead of the critical holiday season and states the Company's strategic
17 plan would generate continued growth and value creation.

18 Two months hence, JAKKS management reduces its 2011 fiscal
19 guidance for revenue and earnings by \$110-\$115 million and 70%,
20 respectively. JAKKSs share price declines to \$13.39 on January 19,
21 2012, prior to news reports indicating that Oaktree Funds were likely to
22 make a reduced acquisition proposal.

23 Company discloses \$3.8 million in legal and advisory fees,
24 which represent over 28% of the Company's earnings for the entire
25 fiscal year 2011. In fiscal year 2011, the Company paid a total of \$3.4
26 million in legal fees to the law firm Feder Kaszovitz LLP, for which
27 Mr. Skala, a member of the Company's Board of Directors, is a
28 Partner.

Board installs material golden parachutes that may ultimately
cost the shareholders and enrich an underperforming management
team.

Based on the actions outlined above, Oaktree has no confidence
in the capability and credibility of the current Board and management

1 team. Immediate change is required to preserve and protect the interest
2 of public shareholders.

3 Oaktree Funds continue to hold the substantial equity stake in the
4 Company of which we advised you previously. We have attempted
5 repeatedly to engage in meaningful discussions with JAKKS
6 management and its Board of Directors and are disappointed that you
7 have continued to resist our efforts to open a constructive dialogue
8 regarding potential value-enhancing transactions, which we believe
9 would be in the best interest of all of the Company's stakeholders.

10 Since December we have reengaged actively with this Board's advisors
11 seeking a path to acquire JAKKS at a premium valuation. After months
12 of failed commitments and cat and mouse with your legal and financial
13 advisors, representatives of Oaktree and Guggenheim Securities, LLC,
14 our financial advisor, finally were invited to meet with your financial
15 advisors on February 23, 2012. In this meeting we reaffirmed our
16 pressing interest in engaging in an immediate dialogue toward
17 maximization of shareholder value. We outlined our ability to finance
18 and consummate a compelling transaction for shareholders within a 30-
19 day period. On March 5, 2012, the Board and its advisors again
20 formally rebuffed, without basis or rationale, our proposed premium
21 cash acquisition of JAKKS. The JAKKS Board also entrenched itself
22 and management further by unilaterally adopting a poison pill without
23 shareholder vote.

24 This transaction is of the highest priority for us, and we are
25 prepared to proceed as quickly as possible. In addition to engaging
26 Guggenheim Securities, LLC as financial advisor, we have also
27 engaged MacKenzie Partners, Inc. as proxy solicitors and retained
28 Kirkland & Ellis LLP as legal counsel. We are ready to proceed
immediately. With the Company's full cooperation, we can
expeditiously (a) complete our confirmatory due diligence, (b) finalize
committed debt financing, (c) reach agreements with the JAKKS
management with respect to their ongoing roles with the Company, and
(d) present to the JAKKS Board a firm acquisition proposal with
certainty of close.

We would expect to finance the transaction with a combination
of equity and debt. Oaktree has approximately \$75 billion of assets
under management and the Oaktree Funds can commit 100% of the

1 cash equity required to consummate the transaction. Guggenheim
2 Partners, LLC has over \$125 billion in assets under management and
3 has an active and successful track record of lending to middle-market
4 consumer/retail leveraged buy-out transactions. Guggenheim Corporate
5 Funding, LLC intends to provide the fully committed debt financing
6 required to complete the proposed transaction.

7 Given that this Board continues to support a management team
8 who has grossly underperformed and continues to resist our efforts to
9 deliver a premium valuation, we believe it is readily apparent that this
10 Board is not willing to act in the best interests of shareholders. It is
11 clear that we are not alone in this view. To that end on March 14, 2012,
12 a major shareholder in JAKKS, Clinton Group, Inc. (Clinton), openly
13 called for the Board to undertake a review of its strategic options and
14 embark on a targeted auction process. Their letter continued that
15 Clinton was dismayed at the Board's decision to adopt a poison pill and
16 expects that its fiduciaries on the Board will permit any interested
17 buyer to bring their proposal directly to the shareholders, who can
18 decide for themselves whether they would prefer to remain invested in
19 an independent JAKKS or would rather take the proposed offer. We
20 share the views Clinton has expressed in their public disclosures and
21 support Clinton's stated intention to solicit action by written consent.

22 We are hopeful that the Board will finally act in the interest of
23 shareholders and immediately begin a process to explore alternatives to
24 maximize shareholder value. Absent that, replacing this entrenched
25 Board with new directors who will act in shareholders' best interests is
26 paramount. Given the Company's rapidly deteriorating financial
27 performance and damaged credibility amongst key constituents, we are
28 concerned that further delay in initiating a strategic process will only
risk further destruction of shareholder value. If the Board chooses not
to pursue this path, please know that we are committed to protecting the
value of our investment and, consequently, we are prepared to pursue
any and all actions available to us in order to ensure that the JAKKS
Board actively and thoughtfully pursues alternatives to maximize value
for shareholders.

Sincerely,

B. James Ford
Managing Director

1 Portfolio Manager, Global Principal Group

2 Matthew Wilson
3 Managing Director

4 40. Defendant Berman quickly responded, rejecting Oaktree's position.

5 41. Despite the war of words with Oaktree, the real threat was the Clinton
6 Group. To entrench itself, the JAKKS Board therefore badly needed to mollify the
7 Clinton Group in a manner short of a proxy fight, which it could easily lose. Thus,
8 the JAKKS Board resolved to negotiate a standstill with the Clinton Group. In
9 essence, what the Board determined to do *was to indirectly pay Clinton Group to*
10 *allow it to stay in office.*

11 42. On April 18, 2012, JAKKS reported its financial results for the first
12 quarter, ending March 31, 2012. It stated: "Net sales for the first quarter of 2012
13 were \$73.4 million, up from \$72.3 million reported in the comparable period in
14 2011. The reported net loss for the first quarter was \$16.0 million, or \$0.62 per
15 diluted share, which includes \$1.4 million, or \$0.03 per diluted share, related to
16 financial and legal advisory fees and expenses. This compares to net loss of \$10.6
17 million, or \$0.39 per diluted share, reported in the comparable period in 2011,
18 which included \$0.3 million, or \$0.01 per diluted share, of financial and legal
19 advisory fees and expenses."

20 43. On an April 18, 2012 conference call, defendant Berman reiterated that
21 an important part of JAKKS' financial plan was its ability to deploy its large cash
22 position to expand. He stated: "we have been meeting often with our Board and our
23 Board is reviewing many different alternatives with the capital base. One of our first
24 and foremost strategic parts of our business has always been acquiring licenses,
25 expanding international, and acquiring accretive acquisitions."

26 44. On April 23, 2012 the directors revealed that they had decided, as part
27 of an April 21, 2012 Standstill Agreement, to assuage the Clinton Group by
28

1 repurchasing at least *\$80 million* worth of JAKKS shares (the “Defensive
2 Repurchase”) and increasing the size of the Board. The share buyback would be
3 worth at least \$20 a share, representing a 14% premium to stock prices that reflected
4 the hope that JAKKS would be taken over. The Company agreed to add two
5 members to its Board, for a total of eight. The Standstill Agreement provided that
6 the Defensive Repurchase could be delayed but not terminated, even if the Board,
7 exercising its fiduciary duty would have been obligated to do so. The omission of a
8 fiduciary out clause or a MAC Clause is further evidence that the Standstill
9 Agreement was for the benefit of the Board and not the Company or its
10 shareholders.

11 45. In exchange, Clinton Group agreed to certain standstill restrictions until
12 60 days before the Company's December 2013 annual meeting, and to vote for the
13 Company's slate of board nominees at the upcoming annual meeting. To fulfill the
14 Standstill Agreement, defendants Brodsky and Reilly joined the Board. In order to
15 fund the Defensive Repurchase JAKKS was required to incur debt of over \$53
16 million. As part of the Standstill Agreement, JAKKS agreed to negotiate with
17 Oaktree. As before, no progress with Oaktree was made and Oaktree predictably
18 lost interest in this hobbled Company.

19 46. The Standstill Agreement was a reflection of the Board's desire to stay
20 in power and to entrench itself. By agreeing to the Defensive Repurchase, the
21 Director Defendants had neutralized the Clinton Group, and prevented an aggressive
22 proxy battle which it would likely lose. The cost was JAKKS' financial future.

23 47. On June 28, 2012, the Company announced the preliminary results of
24 the Defensive Repurchase. The Company expected to accept for payment an
25 aggregate of 4 million shares at a purchase price of \$20 per share, for a total
26 purchase price of \$80 million. The 4 million shares bought back in the Defensive
27 Repurchase represented approximately 15.4% of the Company's shares outstanding
28 as of May 24, 2012.

1 48. The Defensive Repurchase had no positive effect on JAKKS' share
2 price. Rather than increasing JAKKS' share price above the \$20 per share Oaktree
3 Offer, JAKKS' share price steadily declined thereafter. Indeed, on June 28, 2012,
4 the stock closed at \$15.61 per share, and fell to \$12.35 per share by the end of 2012.

5 49. Following the Defensive Repurchase, poor results soon began to be
6 reported. These results are attributable, wholly or in major part, to the adverse
7 effects of the Defensive Repurchase.

8 50. The financial results for the quarter ended June 30, 2012 (announced on
9 July 17, 2012) were lackluster. The net loss for the first six months of 2012,
10 adjusted for legal fees, was \$13.5 million, up from a loss of \$5.6 million for the first
11 six months of 2011. At the time the Defensive Repurchase at \$20 per share was
12 launched and closed, defendants could not know that results for the quarter would
13 reflect significant improvement or justify management's pronouncements. Rather,
14 the motivation was to neutralize Clinton Group. As news service Benzinga.com
15 reported that day: "Jakks Pacific's quarterly profit declined to \$214,000, or a penny
16 per share, versus \$4.2 million, or \$0.16 per share, in the year-ago period. Excluding
17 items, its adjusted earnings came in at \$0.06 per share. Its net sales climbed 10% to
18 \$145.4 million. *However, analysts were expecting a profit of \$0.11 per share on*
19 *revenue of \$137 million...* Jakks Pacific shares closed at \$15.81 yesterday."

20 51. Within weeks of the June 28, 2012 close of the Defensive Repurchase,
21 JAKKS revised its earnings downward. On September 28, 2012 the Dow Jones
22 Newswire reported:

23 Jakks Pacific Inc. (JAKK) lowered its full-year guidance as the
24 toy maker said it experienced "disappointing" domestic product
25 sales and a slowdown in orders, as well as increased expenses.
Shares were down 8.9% at \$13.27 in after-hours trading.

26 The company now expects adjusted earnings of about **68 cents**
27 **to 74 cents** a share and revenue of \$690 million to \$700 million.
28 Its prior view called for a profit of **\$1.04 to \$1.08 a share** and

1 revenue between \$720 million and \$728 million.

2 Jakks said it will take a one-time non-cash charge of \$3.45 a
3 share for impairment of its domestic deferred tax assets if it
4 doesn't achieve meet at least the top-end of its new earnings
5 projection.

6 The maker of Pokemon, Monsuno, Winx and Hello Kitty toys
7 in July notched two consecutive quarters of sales growth after
8 2011's top line slid 9.3%. However, its second-quarter profit
9 slumped 95% on higher legal advisory fees and lower income
10 from a video game joint venture.

11 Jakks has touted an early favorable response to the launch of
12 Monsuno action figures, the first line the company launched in
13 which it also owns the entertainment content. Monsuno figures
14 are tied to a character-based storyline featured on an animated
15 television show that debuted in February.

16 The stock is off 24% over the past 12 months.

17 52. Investors reacted angrily. JAKKS had pegged its prospects on the
18 Monsuno line of toys, but these were low-tech gadgets, and were tied to a
19 Nickelodeon show which had met a mediocre reception. Moreover, Nickelodeon
20 itself was experiencing a steep decline in ratings, a decline that was evident at the
21 time the Standstill Agreement was entered. On an October 23, 2012 conference call
22 JAKKS convened to discuss its third quarter, Jonathan Fite of KMS Investments
23 summarized his company's grievances:

24 We have been shareholders of JAKKS for several years now,
25 and given our tenure, just bear with me for a moment.

26 ***

27 [A]bout 18 months ago, you began touting the wondrous
28 prospects of Monsuno, but these failed to deliver. You've
severely missed earnings projections in 2011, and you've
lowered expectations again for 2012.

1 Most recently, you refuse to negotiate in good faith with a firm
2 willing to offer shareholders \$20-plus, but instead you decided
3 to spend shareholder money on a tender at the same price. Since
4 that tender took place, you've weakened the balance sheet and
5 presented over a 30% drop in the share price. Yet you've had
6 your compensation contract renewed at pretty substantial levels.

7 So can you explain to me why you might deserve to have that
8 contract renewed and why you think your capital allocation
9 record over the past three years really deserves to be rewarded?

10 53. Berman refused to directly address Fite's concerns, to which Fite
11 responded: *"it seems that you have taken an approach of doing things that keep
12 you and your management team in place, earning a really nice salary, but do that
13 at the expense of shareholders..."*

14 54. On that same call, Berman finally admitted that Nickelodeon's
15 plummeting popularity had affected Monsuno sales:

16 [W]e've spent a good amount of marketing dollars and have it
17 on Nick Tunes. *The viewership of Nickelodeon itself or Nick
18 Tunes has dropped last year, as well it's dropped significantly
19 over the last two years, so we're not getting the retention of
20 the boys here.* So it's more working based off of advertising. So
21 while it's extremely growing on a rapid basis all overseas, it's
22 doing well here, but not as to what we expected..."

23 55. JAKKS shares closed on October 23, 2012 at a price of \$12.70 per
24 share, 36.5% below the June 2012 repurchase price.

25 56. Before the third quarter ended, desperate to derail any further bids for
26 the Company, the Board searched for a friendly investor who would not have an
27 interest in replacing the Board and management.

28 57. Thus, on July 17, 2012 JAKKS announced that Dr. Patrick Soon-
Shiong ("Dr. Soon"), a wealthy investor, had agreed to partner with the Company in
an interactive toy joint venture. JAKKS announced that the DreamPlay Toys joint
venture with Dr. Soon's NantWorks LLC holding company would incorporate

1 NantWorks' proprietary image recognition technology. Specifically, two joint
2 ventures were formed: (1) DreamPlay Toys, LLC, focusing on toy products; and (2)
3 DreamPlay, LLC, focusing on applying Nantworks technology in non-toy consumer
4 products (the "DreamPlay Joint Ventures"). Berman was appointed General
5 Manager of DreamPlay LLC. As will be discussed herein, the terms of the
6 DreamPlay Joint Ventures are extremely unfair to JAKKS, and were motivated to
7 curry favor with—and enrich—Dr. Soon, the friendly investor who was not
8 threatening to oust the Board. As such, the DreamPlay Joint Ventures were
9 "defensive measures", which (as negotiated) were contrary to the best interest of
10 JAKKS.

11 58. Dr. Soon had made a fortune in healthcare investments, and was not
12 perceived as a threat to the Board. Thus, the Board welcomed his soon-to-be-
13 announced purchase of a large block the Company's shares in the open market
14 (which purchase produced no funds for JAKKS).

15 59. On October 15, 2012, it was announced that an investment company
16 controlled by Dr. Soon had taken a roughly 9 percent stake in JAKKS. As reported,
17 Dr. Soon's California Capital Z LLC, based in Culver City, had first acquired a
18 small stake in JAKKS in or about August 2012, and then added to its holdings, with
19 purchases increasing in volume beginning on August 17, 2012.

20 60. The financial damage inflicted on JAKKS did not end with the \$80
21 million wasted on the Defensive Repurchase. The 2012 fiscal year ended with a
22 loss of a staggering \$104 million, including \$119.5 million in the fourth quarter
23 alone. Defendant Berman announced in a February 13, 2013 conference call that
24 the once-flush JAKKS was now forced to keep a "tight rein" on expenses. JAKKS
25 was forced to close its New York office, and move one division back to
26 headquarters. Roughly 10% of the employees were fired.

27 61. On July 17, 2013, deeply disappointing second quarter results were
28 announced, including a \$46.9 million net loss. Defendant Berman stated that "we

1 are undertaking several initiatives to return the company to profitability and growth,
2 including a suspension of our quarterly dividends and a deep restructuring plan
3 designed to reduce operating costs.”

4 62. On July 19, 2013 JAKKS announced that it was forced to make a \$100
5 convertible note offering (the “Convertible Note Offering”), at a conversion price
6 that was so low that it would be highly dilutive should JAKKS ever return to
7 profitability and would serve as a severe drag on JAKKS’s shares climbing
8 anywhere near \$20 per share. JAKKS announced:

9
10 “JAKKS Pacific, Inc. (JAKK) today announced the pricing of
11 \$100 million principal amount of 4.25% convertible senior
12 notes due 2018 (the “notes”). The notes are senior unsecured
13 obligations of JAKKS, will pay interest semi-annually at a rate
14 of 4.25% per annum and will mature on August 1, 2018. The
15 conversion rate will initially be 114.3674 shares of JAKKS
16 common stock per \$1,000 principal amount of notes
*(equivalent to an initial conversion price of approximately
\$8.74 per share of common stock)*, subject to adjustment in
certain circumstances

17 63. In other words, Convertible Note investors would not just get \$4.25
18 million in interest per year, but for five years would have the right, upon conversion,
19 to obtain shares at a price of only \$8.74 a year, 56% below the \$20 price JAKKS
20 rejected just a year earlier. If all Convertible Notes are converted into shares,
21 JAKKS will need to issue 11.43 million shares, increasing its share base from the
22 current roughly 22 million shares to over 33 million shares, making a significant
23 profit per share much harder to achieve. Had the entrenching Defensive Repurchase
24 not occurred just one year prior, JAKKS would not have been compelled to sell the
25 Convertible Notes on such poor terms.

26 64. Despite JAKKS’ diminished stock price, no further hostile takeover by
27 a well-heeled investor can be expected. As of October 11, 2013, Dr. Soon (with the
28

1 acquiescence of the JAKKS' Board) had increased his stake in JAKKS to 24.9%,
2 making a hostile acquisition of JAKKS at a premium even to the presently
3 diminished price effectively impossible. As noted by Forbes: "Soon's brand of
4 activist investing is different than that of a Carl Icahn or Bill Ackman. He's not an
5 antagonist activist. Soon creates value, working with companies, by being a great
6 visionary, innovator and deal maker. But he has yet to produce value for
7 shareholders, including himself."⁶

8 **1. The Board's Actions Were Designed to Entrench It**

9 65. The JAKKS Board claimed that if JAKKS stayed independent it would
10 create greater shareholder value. Whatever business plan JAKKS had, it was
11 destroyed by the Defensive Repurchase and its economic fallout. Indeed, even
12 before the Defensive Repurchase, JAKKS had a history of failing to meet its own
13 guidance, reflecting its inability to forecast accurately in this market. To the extent
14 that JAKKS' strategic plan hinged on leveraging its strong balance sheet to make
15 acquisitions, increase marketing, and add product lines, that strong balance sheet
16 was destroyed by the Defensive Repurchase, the Convertible Note Offering ,and
17 other ill effects of the Board's entrenching actions.

18 a. On December 16, 2011, JAKKS was forced to reveal its sales
19 performance was disappointing during the important holiday season, and this had
20 resulted in higher markdown allowances and higher royalty expenses relating to
21 license guarantee shortfalls. The Company announced anticipated net sales for the
22 full year 2011 of approximately \$660 million, with diluted earnings per share in the
23 range of \$0.37 to \$0.40, excluding non-recurring financial and legal advisory
24 charges. This was a very substantial reduction from the Company's previously
25 anticipated full year 2011 net sales of approximately \$770 million to \$775 million,
26

27 ⁶ *Biotech Billionaire Takes A Beating Toying Around With JAKKS Pacific*, Forbes.com,
28 Aug. 30, 2013, available at: <http://www.forbes.com/sites/greatspeculations/2013/08/30/biotech-billionaire-takes-a-beating-toying-around-with-jakks-pacific/>

1 with diluted earnings per share in the range of \$1.32 to \$1.35, excluding such one-
2 time charges;

3 b. On February 21, 2012, JAKKS announced guidance for 2012
4 including an increase in net sales of 6.2% to 7.4% to approximately \$720 million to
5 \$728 million, with diluted earnings per share in the range of approximately \$1.01 to
6 \$1.07, excluding any financial and legal advisory fees. This guidance anticipated
7 first-quarter 2012 net sales in the range of \$63 to \$70 million, with a loss per share
8 in the range of \$0.61 to \$0.64;

9 c. The 2012 forecast was heavily reliant on the success of the
10 Monsuno product line which, in turn, was heavily reliant on the success of
11 Nickelodeon, which broadcast the Monsuno animated shows. But, in March 2012, it
12 was revealed that Nick had for the first time ever fallen to second place in ratings to
13 Disney, and that its ratings were in free-fall, dropping 31% year over year. The
14 directors did not revise projections based on this development.

15 d. By September 28, 2012, with Clinton Group neutralized, the
16 Company lowered 2012 guidance as a result of claimed disappointing domestic
17 product sales and a slow-down in product orders, coupled with higher expenses,
18 including marketing and advertising expense commitments and minimum license
19 royalty guarantees. The Company announced that it anticipated net sales for the full
20 year of approximately \$690 million to \$700 million, with revised non-GAAP
21 earnings per share in the range of approximately \$0.68 to \$0.74. Berman conceded
22 on the October 2012 conference call that there was a correlation between poor
23 Nickelodeon ratings and Monsuno sales. His remarks contain a concession that this
24 situation was no surprise to him personally;

25 e. On February 21, 2013 JAKKS reported results for the
26 Company's fourth quarter and full year ended December 31, 2012. Net sales for the
27 fourth quarter of 2012 were \$133.5 million, compared to \$141.1 million reported in
28 the comparable period in 2011. The reported net loss for the fourth quarter was

1 \$119.5 million, or \$5.45 per diluted share, which included a one-time non-cash
2 charge of \$91.7 million or \$4.18 per diluted share, related to the impairment of
3 deferred tax assets, and \$0.8 million of pre-tax charges, or \$0.03 per diluted share,
4 related to legal and financial advisory fees and expenses associated with the
5 unsolicited indication of interest and activist shareholder activities. Defendant
6 Berman stated, "We are disappointed by our performance in the fourth quarter. The
7 difficult and challenging toy environment did not generate the sales that had been
8 anticipated, and several of our key products did not achieve the sales levels that we
9 had planned for, also resulting in license royalty minimum guarantee shortfalls.
10 However, we are optimistic for our future growth and profitability. We believe that
11 our core business lead by our infant/preschool, seasonal and Halloween segments, in
12 conjunction with meaningful reductions in operating costs, will return the Company
13 to profitability in 2013." Berman continued, "We believe that the difficult
14 environment for toys in 2012 resulted from rapid changes in children's play patterns
15 as tablet and smartphone devices and interactive games and toys have more and
16 more become cornerstones of their play and fun experiences. We recognize that it is
17 critical for us to provide new, more exciting and magical experiences for today's
18 child compatible with these new play patterns. We believe that our partnership with
19 NantWorks in creating our DreamPlay line of toys using NantWorks proprietary ID
20 recognition technology will place JAKKS in the forefront of the play revolution we
21 are witnessing. We believe that applying this technology to a broad array of
22 characters and play patterns will create new consumer demand for JAKKS products
23 and will help JAKKS achieve substantial long range growth and profitability,
24 warranting the investment in technology and content that we are making;"

25 f. At the same time, the Company announced 2013 guidance
26 foreseeing an increase in net sales of 4.0% to 5.0% to approximately \$694 million to
27 \$700 million, with diluted earnings per share in the range of approximately \$0.63 to
28 \$0.68. This guidance anticipated first-quarter 2013 net sales in the range

1 of \$70 to \$73 million, with a loss per share in the range of \$0.83 to \$0.85, which
2 reflects 17.6% fewer common shares outstanding primarily as a result of the July
3 2012 Defensive Repurchase;

4 g. On July 17, 2013, JAKKS announced its second Quarter 2013
5 results. Net sales for the second quarter of 2013 were \$106.2 million compared to
6 net sales of \$145.4 million reported in the comparable period in 2012. The reported
7 net loss for the second quarter was \$46.9 million, or \$2.14 per diluted share, which
8 included charges for license minimum guarantee shortfalls of \$14.1 million and
9 inventory impairment of \$12.2 million. This compared to net income of \$0.2
10 million, or \$0.01 per diluted share, reported in the comparable period in 2012, which
11 included \$1.7 million, or \$0.5 per diluted share, of legal and financial advisory fees
12 and expenses related to the 2011 unsolicited indication of interest. Net sales for the
13 six months ending June 30, 2013, were \$184.3 million compared to \$218.8
14 million in 2012. The net loss reported for the six month period was \$74.4 million,
15 or \$3.40 per diluted share, which includes \$0.8 million, or \$0.03 per diluted share,
16 of pre-tax financial and legal advisory fees and expenses relating to the 2011
17 unsolicited indication of interest, and charges for license minimum guarantee
18 shortfalls of \$14.4 million and inventory impairment of \$14.9 million. This
19 compared to a net loss for the first six months of 2012 of \$15.8 million, or \$0.61 per
20 diluted share, which included \$3.1 million, or \$0.09 per diluted share, of pre-tax
21 financial and legal advisory fees and expenses. Defendant Berman stated, "We are
22 disappointed that JAKKS has not met its second quarter target and will not achieve
23 its full year 2013 forecast. Sales for the second quarter were significantly below
24 expectations due to a variety of factors. Several retailers, both in the United
25 States and in Europe, are struggling and have substantially decreased their orders. In
26 addition, the poor performance of several of our key properties, including Monsuno
27 and the Winx Club, also contributed to the decline, along with unusually cool
28 weather that affected seasonal toy sales leading to more aggressive markdowns at

1 retail as shelves are cleared for back-to-school products. We also believe the decline
2 in sales reflects the continuing change in play patterns of children of all ages, who
3 continue to rely more and more on smart devices for their fun and entertainment. As
4 previously announced, this shift in play patterns has caused companies like JAKKS
5 to evolve to meet the changing demands of its consumers with technologically
6 enhanced product offerings.” Berman further stated “We are making key, targeted
7 moves to align operations, drive productivity and support innovation with the
8 objective of returning the Company to profitability in 2014. We believe that
9 JAKKS, which has now been in business for almost 18 years, will be able to
10 weather the seismic shift that the toy industry is experiencing due in large part to our
11 commitment to growing a segment of our portfolio that combines the power of
12 digital content with physical product, such as our innovative DreamPlay line of toy
13 products. These initiatives should be seen in this strategic context as we continue to
14 reshape our business to improve innovation and product sales and with it our long-
15 term ability to compete in a rapidly changing industry. Coupled with our core,
16 evergreen business, we expect that JAKKS will be able to solidify its position in
17 2014 and beyond as one of the leading toy companies in the United States;” and

18 h. At the same time as the Second Quarter earnings announcement
19 JAKKS was forced to revise downward its full year 2013 guidance. It was
20 announced that the Company anticipated net sales for the full year of
21 approximately \$620.0 million, with revised loss per share in the range of
22 approximately \$56.1 million, or \$2.56 per diluted share. The revised guidance
23 represented a reduction from the Company’s previously anticipated full year net
24 sales of approximately \$694 million to \$700 million and diluted earnings per share
25 in the range of approximately \$0.63 to \$0.68, excluding financial and legal advisory
26 fees relating to the 2011 unsolicited indication of interest.

27 66. From the time that the Defensive Repurchase was announced, JAKKS
28 shares have never approached \$20 per share. Indeed, the Defensive Repurchase was

1 so over-subscribed that JAKKS was only able to purchase approximately 15% of the
2 over 22 million shares tendered. Indeed, a buy-out at \$20 per share or above would
3 have received widespread shareholder support. As it was, when the results of the
4 Defensive Repurchase were announced, JAKKS shares dropped over 11% in value
5 the next day.

6 67. Given the weaknesses in JAKKS' business over the long term as
7 known by the Board and management its share price has not provided any
8 significant gains for long-term shareholders. The very competitive toy market and
9 JAKKS' apparent inability to thrive in that market certainly signaled to anyone
10 taking a disinterested look that a buy-out of this Company at \$20 per share or more
11 was certainly in the best interests of the shareholders. The Defensive Repurchase,
12 the Poison-Pill, the Standstill Agreement, the refusal to negotiate with Oaktree and
13 the repeated dissemination of financial guidance which indicated that success was
14 just around the corner, but which success never materialized, and the DreamPlay
15 Joint Ventures, all reflect the Board's breach of its fiduciary duty to act in the best
16 interest of JAKKS and not in their own narrow financial self-interest. JAKKS
17 shares have recently traded between \$7-8 per share, a difference of roughly 60%
18 from the Offer. *Working capital has declined from \$375 million at the end of 2011*
19 *to \$120 million as of March 31, 2014.* Little or nothing has come from the
20 DreamPlay Joint Ventures. The Board's decisions were self-interested and not a
21 valid exercise of business judgment. Accordingly, the Defendants should be held
22 liable to the Company for all damages flowing from their breaches of fiduciary duty,
23 including their violation of the Unocal Standard.

24 2. **The Director Defendants Cause JAKKS to Repurchase**
25 **Shares As a Means of Entrenchment**

26 68. In effecting the Defensive Repurchase, the Repurchase Defendants
27 injured JAKKS by forcing it to repurchase shares at \$20, which price was not
28 reflective of fair value, and which cost \$80 million JAKKS could not spare.

1 69. Much of JAKKS' cash as reflected on its balance sheet was held abroad
2 in Hong Kong and not available to be used for domestic business purposes. After
3 the Defensive Repurchase, JAKKS did not have sufficient domestic cash to support
4 its 2012 business goals, including the promotion of existing products, and the
5 development of high tech competitive products.

6 70. JAKKS was forced to borrow funds to affect the Defensive
7 Repurchase.

8 71. As a result, the Director Defendants severely weakened JAKKS
9 balance sheet and made it impossible for JAKKS to effect its business plans as it
10 lacked the necessary financial resources.

11 72. Moreover, the success of JAKKS' Monsuno product line was tied
12 largely to the success of Nickelodeon, and its ability to stanch its ratings slide. The
13 Defendants knew of this relationship (and its effect on sell-through and marketing
14 costs) at the time the Defensive Repurchase was agreed upon and effectuated.

15 73. Thus, as Berman was forced to admit in the October 2012 Analysts'
16 Conference, JAKKS has been constrained in promoting its products by its lack of
17 financial resources. While it has not discussed the amounts, much of its balance
18 sheet cash is held abroad and unavailable to be used domestically to compete with
19 toy giants Hasbro, Mattel and Disney. Its Monsuno products, which track the airing
20 of the Monsuno TV cartoon program on the Nickelodeon network, are geared to
21 boys. Yet Nickelodeon captures more girl viewers than boys and its overall viewer
22 market share is declining. Monsuno product sales have been weak in the United
23 States due to the Company's inability to properly advertise and promote the
24 products. Thus, the purported business plan was and/or became unrealistic due to
25 the lack of JAKK's domestic financial resources.

26 74. *Unocal* places the burden on directors who take actions that are
27 entrenching to justify their conduct. It requires that directors who take defensive
28 action against a hostile takeover show (i) that "they had reasonable grounds for

1 believing that a danger to corporate policy and effectiveness existed,” and (ii) that
2 the response selected was “reasonable in relation to the threat posed.” *Unocal*, 493
3 A.2d at 955 Defendants cannot show this, and thus violated the Unocal Standard
4 and are liable for all of the financial harm caused JAKKS. *See also, Bennett v.*
5 *Propp*, Del. Supr., 41 Del. Ch. 14, 187 A.2d 405, 409 (1962)(“We must bear in
6 mind the inherent danger in the purchase of shares with corporate funds to remove a
7 threat to corporate policy when a threat to control is involved. The directors are of
8 necessity confronted with a conflict of interest, and an objective decision is
9 difficult.”).

10 3. **The Board’s Interactions With Dr. Soon Also Breach Their**
11 **Fiduciary Duties and Serve Entrenchment Goals.**

12 75. The Board has permitted Dr. Soon, a “friendly” investor to acquire
13 what is now a 24.9% controlling and blocking stake in JAKKS’ shares.

14 76. With Dr. Soon so ensconced, the Board need not worry about Clinton
15 Group or Oaktree or similar overtures. But the relationship with Dr. Soon has come
16 with a heavy price. The transactions with Dr. Soon’s companies have been lopsided
17 in favor of Dr. Soon, and any acquirer would inherit them. These transactions, too,
18 violate the Unocal Standard and constitute a breach of the duty of loyalty. They
19 deter takeovers at an unreasonable cost to JAKKS.

20 77. In its latest quarterly filing on Form 10-Q, dated November 8, 2013,
21 JAKKS describes the DreamPlay Joint Ventures with Dr. Soon’s companies as
22 follows:

23 In September 2012, the Company entered into a joint venture
24 (“DreamPlay Toys”) with NantWorks LLC (“NantWorks”) in
25 which it owns a fifty percent interest. Pursuant to the operating
26 agreement of DreamPlay Toys, the Company paid to
27 NantWorks cash in the amount of \$8.0 million and issued
28 NantWorks a warrant to purchase 1.5 million shares of the
Company’s common stock at a value of \$7.0 million in
exchange for the exclusive right to arrange for the provision of

1 the NantWorks recognition technology platform for toy
2 products. The Company has classified these rights as an
3 intangible asset and will amortize the asset over the anticipated
4 revenue stream from the exploitation of these rights. The joint
5 venture entered into a Toy Services Agreement with an initial
6 term of three years expiring on October 1, 2015 and a renewal
7 period at the option of the Company expiring October 1, 2018,
8 subject to the achievement of certain financial targets, to
9 develop and produce toys utilizing recognition technologies
10 owned by NantWorks. Pursuant to the terms of the Toy
11 Services Agreement, *NantWorks is entitled to receive a*
12 *preferred return* based upon net sales of DreamPlay Toys
13 product sales and third-party license fees. *The Company*
14 *retains the financial risk of the joint venture and is*
15 *responsible for the day-to-day operations, including*
16 *development, sales and distribution, for which it is entitled to*
17 *receive any remaining profit or is responsible for any losses,*
18 *and the results of operations of the joint venture will be*
19 *consolidated with the Company's results.* Sales of DreamPlay
20 Toys products have commenced in the third quarter of 2013.

21 In addition, the Company invested \$7.0 million in cash in
22 exchange for a five percent economic interest in a related entity,
23 DreamPlay LLC, that will exploit the recognition technologies
24 in non-toy consumer product categories. *NantWorks has the*
25 *right to repurchase the Company's interest for \$7.0 million.*
26 The Company has classified this investment as a long term
27 asset on its balance sheet.
28

78. The various payments, investments and the warrant add up to value
transferred to Dr. Soon's companies of \$22 million, and this sum bears a remarkable
similarity to the \$23,134,741 cost of the JAKKS shares Dr. Soon purchased at about
the time the DreamPlay Joint Ventures were agreed to (*i.e.*, during the period from
August 17, 2012 through October 12, 2012). It thus may be inferred that these sums
were meant, at least in part, to defray Dr. Soon's stock acquisition costs and
subsidize the entrenchment of JAKKS' Board in office. It is plain the Board would
spare no expense to maintain itself in office. This, too, violates *Unocal*.

79. The DreamPlay Joint Venture terms are grossly unfair to JAKKS. For its \$8 million investment in the DreamPlay Toys Joint Venture, JAKKS cedes a “preferred return” to Dr. Soon’s NantWorks, but yet “retains the financial risk of the joint venture and is responsible for the day-to-day operations, including development, sales and distribution, for which it is entitled to receive any remaining profit or is responsible for any losses...” Such a deal, as described, is outrageously one-sided. In addition, JAKKS has invested \$7 million for a paltry 5% stake in DreamPlay, LLC (valuing that new company immediately at *\$140 million*). Should that \$7 million be used to greatly increase the value of DreamPlay, NantWorks gets to buy back JAKKS’ stake *at no profit to JAKKS*. Moreover, the Board granted Dr. Soon a warrant to buy 1.5 million *more* shares, valued under the Black-Scholes option pricing model as worth \$7 million. Tellingly, the “strike price” for this warrant is well below \$20 per share.

4. **The Board Alters Berman’s Employment Contract as a Further Act of Entrenchment**

80. In a further act of entrenchment, the JAKKS Board extended the employment contract of its failed CEO, Defendant Berman to December 31, 2018, despite the fact that the Company’s shares were trading at low prices, and modified his employment contract so he could be paid huge bonuses even if (as has historically been the case) the Company cannot meet EPS earnings goals. An independent Board would have fired Berman.

81. By amending Berman’s employment contract to extend the term, an acquirer of the Company would owe Berman almost \$12 million if he is terminated due to a change in control. Further, a change in control includes the situation where a majority of the JAKKS directors are not re-elected.

82. Traditionally, the CEO’s compensation was tied closely to performance and shareholder value. As set forth in the JAKKS’ 2010 Proxy Statement at p. 7:

1 The Compensation Committee has, with input from the Company's
2 compensation consultant, Frederick W. Cook & Co., Inc. ("FWC"),
3 established target performance levels for incentive bonuses based on a
4 number of factors designed to further our executive compensation
5 objectives, including our performance, the compensation received by
6 similarly situated executive officers at peer group companies, the
7 conditions of the markets in which we operate and the relative earnings
8 performance of peer group companies.

9 83. The 2010 Proxy Statement goes on to discuss that compensation and
10 bonus payments were set based on meeting EPS target goals and compensation was
11 compared with a comparable group of companies in the toy and gaming industries.

12 84. However, the net result of this plan was not good for Berman. Since
13 JAKKS has performed so poorly, Berman did not receive the compensation he
14 desired. For instance, in 2011 and 2012, Berman received no bonus or option
15 award, because the Company did not meet performance goals.

16 85. For 2013, Berman's employment agreement was changed to remove
17 the requirement that the vesting of his stock grants be tied solely to meeting EPS
18 performance goals. EPS performance goals bear a close relationship to stock prices.
19 As stated in the most recent Proxy Statement dated October 28, 2013:

20 Mr. Berman's agreement as in effect on January 1, 2012
21 provided for an annual grant of \$500,000 of restricted stock, the
22 initial vesting of which depended *solely on EPS targets*
23 *established in the agreement*; if initial vesting occurred, then
24 the restricted stock vested over time.

25 Pursuant to a September 2012 amendment to Mr. Berman's
26 employment agreement, commencing in 2013, his annual bonus
27 has been restructured so that part of it is now capped at 300% of
28 his base salary and the performance criteria and vesting are
solely within the discretion of the Compensation Committee,
which will establish all of the criteria during the first quarter of
each fiscal year for that year's bonus, *based upon financial and*
non-financial factors selected by the Compensation
Committee, and another part of his annual performance bonus
will be based upon the success of a joint venture entity we

1 *initiated in September 2012.* The portion of the bonus equal to
2 200% of base salary is payable *in cash* and the balance in
3 restricted stock vesting over three years. *In addition, the*
4 *annual grant of \$500,000 of restricted stock was changed to*
5 *\$3,500,000 of restricted stock and the vesting criteria was also*
6 *changed from being solely based upon established EPS*
7 *targets* to being based upon performance standards established
8 by the Compensation Committee during the first quarter of each
9 year. (Emphasis added.)

10 86. Amazingly, Berman's employment agreement was also amended in
11 December 2012 to extend the term until December 31, 2018. This is inconceivable
12 given the harm Berman's tenure has done to the Company.

13 87. Such a compensation agreement could not have been the result of a
14 reasoned business decision but rather reflects the relationship between Berman,
15 Glick and Miller, and/or Berman's domination of the two directors.⁷

16 **B. ALLEGATIONS PERTAINING TO THE CLASS ACTION**
17 **LITIGATION**

18 88. What follows is a summary of the key allegations contained in the
19 Securities Class Action. (See, e.g. *Melot v. JAKKS, Inc., et al.*, 13 CV 5388, United
20 States District Court, Central District of California.) Plaintiff does not allege that
21 these allegations are true, but rather that they have been made and if proven would
22 subject the Company to significant liability. If such liability is proved, Plaintiff
23 seeks damages and/or contribution from the relevant Individual Defendants, the
24 ones responsible for having caused the harm to JAKKS, rather than allowing the
25 innocent shareholders to bear such cost.

26 89. The allegations may be summarized as follows with respect to the

27 ⁷ On April 4, 2014, JAKKS filed a new compensation plan which creates new links between
28 Berman's compensation and EPS and stock price goals. Thus, Plaintiffs' complaints in this
29 regard, as initially asserted, may have been partially mooted. The enactment of the 2012
30 compensation policy, and its terms, remains relevant to the question of the independence of the
31 Board and where demand would have been futile under Delaware law and Fed. R. Civ. P. 23.1.

1 period July 17, 2012 and July 17, 2013 (the "Class Period"):

2 Throughout the Class Period, Defendants Berman and Bennett
3 made materially false and misleading statements regarding the
4 Company's business and operations and/or failed to disclose
5 that: (i) the Individual Defendants had consistently manipulated
6 JAKKS' sales and forecast numbers in order to mislead
7 investors; (ii) JAKKS systematically laid off workers at the end
8 of a quarter in an effort to meet earnings projections and rehired
9 workers to fill the same positions at the start of the following
10 quarter; (iii) to secure licenses for popular trademarks and
11 brand names, the Individual Defendants guaranteed minimum
12 royalty payments, knowingly or recklessly disregarding that the
13 Company would be unable to meet the minimum sales needed
14 to cover those payments, thereby incurring substantial write-
15 downs; and (iv) Defendants were aware that the Monsuno and
16 Winx lines performed poorly upon their launch yet continued to
17 tout their success to unsuspecting investors.

18 **C. DERIVATIVE DEMAND ALLEGATIONS**

19 90. Plaintiff brings this action as a derivative action pursuant to Federal
20 Rules of Civil Procedure 23.1 on behalf of and for the benefit of JAKKS.

21 91 Plaintiff will fairly and adequately represent the interests of JAKKS in
22 enforcing and prosecuting its rights, and has retained competent counsel
23 experienced in this type of litigation.

24 92. Demand on the JAKKS Board to bring this action was not been made
25 and is excused because such demand would be have been futile. Under Delaware
26 law, demand futility is measured as of the time of the filing of the initial complaint
27 or complaints (with certain exceptions not here relevant). The "Relevant Board" is
28 the Board that was in office at the time the actions were brought. As of the filing
of the constituent Complaints, JAKKS Board consisted of the following six
Directors: Defendants Stephen G. Berman, Robert E. Glick, Michael G. Miller,
Murray L. Skala, Peter F. Reilly and Rex H. Poulsen. Demand is found futile if

1 a reasonable doubt has been raised that at least half the Board members could
2 not independently consider a demand to take legal action.

3 93. Under Delaware jurisprudence, whether a plaintiff has stated a
4 *Unocal* claim is judged under lenient Rule 12(b) (6) standards. If such a claim
5 is stated, then demand is considered excused, as a Board that is facing colorable
6 claims of entrenchment has the burden of disproving the allegations, and cannot
7 be considered to be independent or to have acted with reasonable business
8 judgment. See e.g., *In re Gaylord Container Corporation Shareholders*
9 *Litigation*, 747 A.2d 71, 81 (Del. Ch. 1999) (“So long as the plaintiff states a claim
10 implicating the heightened scrutiny required by *Unocal*, demand has been excused
11 under the *Aronson v. Lewis* demand excusal test.”).

12 1. **DEMAND IS EXCUSED FOR FUTILITY AS TO THE**
13 **DEFENSIVE REPURCHASE UNOCAL CLAIMS**

14 94. All previous allegations are incorporated by reference herein.

15 95. Demand on the JAKKS Board to bring this action has not been made as
16 to the Defensive Repurchase claims and is excused because such demand would be
17 futile. Defendants Berman, Glick, Miller, and Skala, a majority of the relevant
18 Board members, were Board members at the time the Board approved the
19 Defensive Repurchase.

20 96. The Oaktree and Clinton Group overtures were made when JAKKS
21 was losing money, had repeatedly missed projections, had no well-defined plan
22 to completely change the Company’s fortunes, and faced growing competition
23 from much better financed competitors. The “threat” presented, an offer at \$20
24 per share at more, was no threat at all, but rather a golden opportunity to rescue
25 a company that was--and would continue to be--at a severe competitive
26 disadvantage.

27 97. Instead of informing themselves as to how high an offer they could
28 get for JAKKS, the Board stonewalled the bidders. When a potential bidder

1 appeared on the scene that had a history of conducting hostile proxy fights,
2 Clinton Group, the Board completely wrecked JAKKS' balance sheet through a
3 disastrous \$80 million stock buyback. Huge debt had to be incurred; operations
4 soon needed to be cut back; advertising and development funds were limited;
5 and a \$100 million Convertible Note Offering was undertaken at a conversion
6 price that will severely hamper JAKKS as a Company and severely depress
7 JAKKS' stock price.

8 98. The actions of the Board in hobbling JAKKS financially in order to
9 "save it" from premium bids were patently reckless, and cannot meet the test of
10 reasonable business judgment. Demand is therefore excused.

11 2. **DEMAND IS EXCUSED FOR FUTILITY AS TO THE**
12 **UNOCAL CLAIMS RELATED TO THE TRANACTIONS**
13 **WITH DR. SOON AND COMPANIES HE CONTROLS**

14 99. All previous allegations are incorporated by reference herein.

15 100. Once the Defensive Repurchase was completed, JAKKS' balance sheet was
16 ruined, and the Company was in dire need of cash so that it might compete in its industry. A
17 well-funded acquirer would have been the answer to JAKKS' problems, but the Board knew
18 such an acquirer would replace them. They thus undertook efforts to ensure that JAKKS
19 could not be subjected again to the "threat" of a premium takeover bid by a larger company.

20 101. The Board knew that Dr. Soon had no history of being a hostile investor. It
21 waived the Poison Pill protections so that Dr. Soon could buy up increasing numbers of shares
22 in JAKKS, without Dr. Soon ever investing a single penny into the Company itself. Dr.
23 Soon's purchases now make him the largest shareholder and place him in a control position,
24 whereby he can effectively block any proxy contest or takeover bid. Unless Dr. Soon alters
25 his passive approach to investments, the Board is now free of the "threat" of a takeover at a
26 premium price, much to the detriment of JAKKS' long-suffering shareholders.

27 102. The many one-sided transactions with Dr. Soon reflect the Board's
28 desire to entrench themselves and ingratiate themselves with Dr. Soon by

1 acquiescing to unfair deals. By transferring \$22 million worth of value to Dr. Soon
2 in 2012 (in the form of cash and a warrant to purchase shares), the Board largely
3 subsidized Dr. Soon's share purchases.

4 103. JAKKS' Board agreed to the DreamPlay Joint Ventures whereby
5 JAKKS contributes money, management, pays rent, and bears the risk of loss, all
6 while according Dr. Soon a preferred return. Dr. Soon extracted \$8 million in cash
7 and a warrant valued at \$7 million for these privileges. Even worse, JAKKS' Board
8 agreed to a sham 5% "investment" in DreamPlay, LLC which not only inexplicably
9 values this new joint venture immediately at \$140 million, but provides that even if
10 DreamPlay, LLC does grow and prosper Dr. Soon can have his 5% back for the
11 same price--\$7 million, according JAKKS no profit.

12 104. All of the foregoing acts and transactions were undertaken so as to
13 cement Dr. Soon's relationship with Berman and the Board as a friendly investor,
14 and are a clear violation of *Unocal*. They are an unreasonable and disproportionate
15 reaction to the "threat" that a hostile bidder might come in who would pay a
16 premium price for JAKKS' shares, and provide it with the funding it sorely needs.

17 105. The machinations of the JAKKS' Board, in its quest to entrench itself,
18 have cost JAKKS' shareholders hundreds of millions of dollars. They do not reflect
19 reasonable business judgment. Demand is futile and accordingly excused.

20 **3. DEMAND IS EXCUSED FOR FUTILITY AS TO**
21 **THE PROXY VIOLATIONS**

22 106. All previous allegations are incorporated by reference herein.

23 107. The Board members have a positive legal duty to ensure that Proxy Statements
24 contain full and fair disclosures, and are not misleading or materially omissive in any way.
25 The transactions with Dr. Soon and his companies affected the personal interests of all of the
26 Board members, Dr. Soon, and particularly CEO Berman. The 2013 Proxy, dated October
27 28, 2013, states *inter alia* that: "Pursuant to a September 2012 amendment to Mr.
28 Berman's employment agreement, commencing in 2013, his annual bonus has been

1 restructured so that part of it is now capped at 300% of his base salary and the
2 performance criteria and vesting are solely within the discretion of the
3 Compensation Committee, which will establish all of the criteria during the first
4 quarter of each fiscal year for that year's bonus, based upon financial and non-
5 financial factors selected by the Compensation Committee, *and another part of his*
6 *annual performance bonus will be based upon the success of a joint venture entity*
7 *we initiated in September 2012.*" In addition, part of Berman's compensation was
8 tied to the performance of both DreamPlay joint ventures (referred to in his
9 Employment Agreement dated September 21, 2012 as the "DreamPlay
10 Transaction"). In the latest SEC filing concerning Berman's compensation, his
11 compensation scheme appears still to be tied in significant part to the performance
12 of "DreamPlay Products", defined broadly as: "products incorporating technology
13 licensed by the Company from NantWorks LLC."

14 108. In order to understand the transactions with the aforementioned "joint
15 venture entity", and the effect of the "DreamPlay Transaction", the 2013 Proxy was
16 required to explain how the joint ventures work, including specification of the
17 preferences allotted to Dr. Soon; the financial detriments accepted by JAKKS; the
18 conditions under which JAKKS might ever earn a profit; the reasons for and
19 valuation of the 5% interest in DreamPlay, LLC, and the \$7 million "no profit to
20 JAKKS" repurchase right related to JAKKS' \$7 million investment in DreamPlay,
21 LLC. Only with these facts in hand, can investors fully understand the nature of the
22 DreamPlay Joint Ventures; the stewardship of the directors; the relationship with Dr.
23 Soon; and the factors which may affect Berman's compensation and his judgments
24 and decisions.⁸

25
26
27 ⁸ Under SEC rules, JAKKS is required to publicly file all material contracts, but the DreamPlay
28 Joint Venture agreements do not appear ever to have been publicly filed. See Item 601(b) of
Regulation S-K, 17 C.F.R. § 229.601 (b)(10)(ii)(B).

109. The 2013 Proxy failed to fully and fairly explain any of these matters. The Board has access to all these details, but has failed to properly disclose them. As the Board does not have discretion whether to disclose material facts, their non-disclosure cannot be deemed a reasonable exercise of business judgment, and demand is excused as futile.

4. DEMAND IS EXCUSED FOR FUTILITY AS TO THE SECURITIES VIOLATIONS

110. Given that the JAKKS Board will have to defend the Securities Class Actions and maintain in those Actions that the Defendants sued therein did nothing wrong, they cannot fairly decide whether to commence action against Defendants Berman and Bennett on behalf of JAKKS. Moreover, the Board members cannot be asked to pursue these claims because, if they did, the allegations they put forward might be construed against the Company, and to its detriment. Thus, they cannot independently consider a demand as to these contingent claims.

FIRST CLAIM FOR RELIEF

(Against the Defendants Berman and Bennett for Contribution Pursuant to Sections 10(b) and 21D of the Exchange Act)

111. Plaintiff incorporates by reference and realleges each and every allegation set forth above as if fully set forth herein.

112. Defendants had a duty not to defraud the investing public by the dissemination of materially false and misleading press releases and the dissemination of materially false and misleading financial statements.

113. These Individual Defendants have been sued in the Securities Class Action alleging that these Individual Defendants caused the Company to issue materially false statements to the investing public, and, as a result, the Company and these defendants violated Section 10(b) of the Exchange Act.

114. It is alleged in the Securities Class Action that these Individual Defendants acted with scienter in that they knew that the public documents and

1 statements issued or disseminated by or in the name of the Company were
2 materially false and misleading; knew or recklessly disregarded that such statements
3 or documents would be issued or disseminated to the investing public; and
4 knowingly and substantially participated or acquiesced in the issuance or
5 dissemination of such statements or documents as primary violators of the federal
6 securities laws. As set forth elsewhere herein in detail, these Individual Defendants,
7 by virtue of their receipt of information reflecting the true facts regarding JAKKS
8 and its financial performance and prospects and/or their associations with the
9 Company which made them privy to confidential proprietary information
10 concerning JAKKS, were active and culpable participants in the fraudulent scheme
11 alleged herein. These Individual Defendants knew and/or recklessly disregarded the
12 falsity and misleading nature of the information which they caused to be
13 disseminated to the investing public. The ongoing alleged fraudulent scheme
14 alleged in the Securities Class Actions could not have been perpetrated over a
15 substantial period of time without the knowledge and complicity of the personnel at
16 the highest level of the Company, including the Individual Defendants.

17 115. During the Class Period alleged in the Securities Class Actions, the
18 Individual Defendants allegedly caused JAKKS to carry out a plan, scheme and
19 course of conduct which was intended to and, throughout the Relevant Period, did:
20 (i) deceive the investing public, including plaintiff and other Class members, as
21 alleged herein; (ii) artificially inflate and maintain the market price of JAKKS
22 securities; and (iii) cause the class action plaintiff and other members of the Class to
23 purchase JAKKS stock at artificially inflated prices.

24 116. As alleged in the Securities Class Action, these defendants: (a)
25 employed devices, schemes, and artifices to defraud; (b) made untrue statements of
26 material fact and/or omitted to state material facts necessary to make the statements
27 not misleading; and (c) engaged in acts, practices and a course of business which
28 operated as a fraud and deceit upon the purchasers of the Company's securities in an

1 effort to maintain artificially high market prices for JAKKS securities in violation of
2 Section 10(b) of the Exchange Act and Rule 10b-5. These defendants are sued as
3 primary participants in the wrongful and illegal conduct charged herein.

4 117. It is alleged in the Class Actions that these defendants, individually and
5 in concert, directly and indirectly, by the use of the mails or other means or
6 instrumentalities of interstate commerce, engaged and participated in a continuous
7 course of conduct to conceal adverse material information about the business,
8 business practices, performance, operations and future prospects of JAKKS as
9 specified herein. These defendants employed devices, schemes and artifices to
10 defraud, while in possession of material adverse non-public information and
11 engaged in acts, practices, and a course of conduct as alleged herein in an effort to
12 assure investors of JAKKS's value and performance and substantial growth. This
13 included the making of, or the participation in the making of, untrue statements of
14 material facts and omitting to state material facts necessary in order to make the
15 statements made about JAKKS and its business, operations and future prospects in
16 the light of the circumstances under which they were made, not misleading, as set
17 forth more particularly herein, and engaging in transactions, practices and a course
18 of business which operated as a fraud and deceit upon the purchasers of JAKKS
19 securities during the Relevant Period.

20 118. As alleged in the Securities Class Action, as a result of the
21 dissemination of the materially false and misleading information and failure to
22 disclose material facts, as set forth above, the market price of JAKKS's securities
23 was artificially inflated during the Relevant Period. Unaware of the fact that the
24 market price of JAKKS's shares was artificially inflated, and relying directly or
25 indirectly on the false and misleading statements made by these defendants, or upon
26 the integrity of the market in which the securities trade, and/or on the absence of
27 material adverse information that was known to or recklessly disregarded by these
28 defendants but not disclosed in public statements during the Relevant Period, and

1 Class members acquired JAKKS securities during the Relevant Period at artificially
2 high prices and were damaged thereby.

3 119. As alleged in the Class Actions, at the time of said misrepresentations
4 and omissions, the Class members were unaware of their falsity, and believed them
5 to be true. Had the Class members of the Class and the marketplace known of the
6 true performance, business practices, future prospects and intrinsic value of JAKKS,
7 which were not disclosed by these defendants, plaintiff and other members of the
8 Class would not have purchased or otherwise acquired their JAKKS securities
9 during the Relevant Period, or, if they had acquired such securities during the
10 Relevant Period, they would not have done so at the artificially inflated prices which
11 they paid.

12 120. As alleged in the Securities Class Action, by virtue of the foregoing,
13 these individual defendants each violated Section 10(b) of the Exchange Act and
14 Rule 10b-5.

15 121. It is further alleged in the Class Actions that the Company participated
16 in the wrongful conduct and is equally liable for violation of Section 10(b) of the
17 Exchange Act. Assuming that the Company is liable, these individual defendants
18 caused the Company to violate Section 10(b) of the Exchange Act, and incur
19 liability for damages for violation of the Securities Fraud laws.

20 122. Although Plaintiffs herein do not assert that any fraud was committed,
21 if the Company is deemed to have violated the Federal Securities Laws, and incurs
22 damages therefore, these individual defendants should be held liable to the
23 Company for contribution pursuant to sections 10(b) and 21(D) of the Exchange
24 Act.

25 ///

26 ///

SECOND CLAIM FOR RELIEF

(Derivatively and Directly Against Defendants Berman, Brodsky, Ellen, Glick, Miller, Reilly, Poulsen and Skala for Violation of Section 14 of the Exchange Act and Rule 14a-9)

123. Plaintiff incorporates by reference and realleges each and every allegation contained above, as though fully set forth herein. This Cause of Action is brought both derivatively and directly.

124. Defendants had the obligation in disseminating the JAKKS Proxy Statement dated October 25, 2013, to disclose Defendant Berman's compensation, and all facts, contracts, joint ventures, and agreements germane thereto, in clear, concise and understandable language. *See*, 17 CFR § 229.402.

125. The Discussion and Analysis section of the Proxy Statement is obfuscatory, vague and confusing as it applies to Defendant Berman's compensation. Specifically, the Proxy Statement fails to make disclosure of all factors relating to and affecting Defendant Berman's compensation in clear, concise and understandable language. Rather, the discussion of how Berman will be paid, the criteria used to determine his payment and the discussion of his amended employment agreement is materially misleading.

126. The various transactions with Dr. Soon and his companies have affected and will personally affect the personal interests of all members of the Board.

127. In order to understand compensation issues, and the transactions with Dr. Soon's companies, the Proxy was required to explain how these joint ventures work, including specification of the preferences allotted to Dr. Soon; the financial loss detriments accepted by JAKKS; the reasons for and valuation of the 5% interest in DreamPlay, LLC, and the \$7 million "no profit to JAKKS" repurchase right related to JAKKS' \$7 million investment in DreamPlay, LLC. Only with these facts in hand, can investors fully understand the nature of the DreamPlay Joint Ventures;

1 the stewardship of the directors; the relationship with Dr. Soon; and the factors
2 which may affect Berman's compensation and his judgments and decisions.

3 128. As a result of the foregoing deficiencies, Defendants have violated
4 Section 14(a) of the Exchange Act, and Rule 14a-9.

5 129. Plaintiff seeks a declaration on behalf of JAKKS that the Proxy
6 Statement disclosures as to Defendant Berman's compensation and the DreamPlay
7 Joint Ventures violated the above statute and rule, and that the Directors be
8 compelled to order that a new vote be held, and compelled by means of injunction or
9 otherwise to correct such errors and omissions in the next Proxy Statement.

10 **THIRD CLAIM FOR RELIEF**

11 (Derivatively Against Defendants Berman, Miller, Skala, Glick, Ellin, Reilly,

12 Brodsky and Almagor for Breaches of Fiduciary Duty, Including

13 *Unocal* Violations)

14 130. Plaintiff repeats and realleges all previous allegations, set forth above,
15 as if fully set forth herein.

16 131. The Defendants, as Directors, had a duty to act with loyalty toward
17 JAKKS, and in its best interests, and with the utmost good faith.

18 132. The Defendants had the obligation not to oppose acquisition interest in
19 the Company unless such opposition was in utmost good faith and to the benefit of
20 the Company and its shareholders.

21 133. That was not the case here. JAKKS had no viable and superior plan for
22 increasing shareholder value, and that the best interests of the Company were not
23 served by rebuffing Oaktree's \$20 offer.

24 134. Rather, in order to entrench themselves, and avoid a proxy contest in
25 which a combined effort of Oaktree and Clinton Group would likely unseat them,
26 the Defendants determined to effectuate the Defensive Repurchase, which was
27 approved so as to pay Clinton Group a premium price not to unseat them. To use
28 corporate funds to effect entrenchment is unreasonable misconduct. Moreover, it

1 was plain that the Defensive Repurchase would inflict severe and enduring financial
2 damage upon the Company, and work to prevent it from returning superior value to
3 shareholders. Damages related to the Defensive Repurchase must be paid by the
4 directors who approved it, the Repurchase Defendants (defendants Almagor,
5 Berman, Ellin, Glick, Miller and Skala).

6 135. Further, defendants Berman, Skala, Glick, Ellin, Miller, Almagor, Reilly
7 and Brodsky permitted and caused a blocking interest to be acquired by Dr. Soon to
8 the detriment of shareholders; paid sums to his companies directly and indirectly
9 defray the cost of his investment in JAKKS stock; and caused JAKKS to enter into
10 lopsided and unfair transactions, i.e., the DreamPlay Joint Ventures—to curry favor
11 with Dr. Soon and entrench themselves.

12 136 For the foregoing reasons, the Defendants named in this Cause of
13 Action, as specified, are liable to JAKKS for all damages suffered as a result of the
14 violation of the *Unocal* standard, including harms flowing from the Defensive
15 Repurchase, the Dr. Soon stock acquisitions, and the DreamPlay Joint Ventures.

16 **FOURTH CLAIM FOR RELIEF**

17 (Against the Defendants Berman and Bennett for Breach of Fiduciary Duty as To
18 Liabilities the Company is Exposed to in the Securities Class Action)

19 137 Plaintiff incorporates by reference and realleges each and every
20 allegation set forth above as if fully set forth herein.

21 138 Defendants had a duty not to defraud the investing public by the
22 dissemination of materially false and misleading press releases and the
23 dissemination of materially false and misleading financial statements.

24 139 The Defendants had a fiduciary duty to carry out the actions of JAKKS
25 in accordance with the law, including the federal securities laws, and conscious
26 failure to do so is a bad faith breach of fiduciary duty.

27 140. In light of the above, these Defendants are liable to JAKKS for the
28 damages it has or may incur by virtue of their breaches of fiduciary duty.

1 **DEMAND FOR TRIAL BY JURY**

2 To the full extent available, Plaintiff demands a trial by jury.

3 **PRAYER FOR RELIEF**

4 **WHEREFORE**, Plaintiff demands judgment as follows:

5 A. Awarding compensatory damages in favor of the Company against the
6 Individual Defendants, for all damages sustained by the Company as a result of
7 defendants' wrongful acts and misconduct as alleged herein;

8 B. Awarding the Company prejudgment and post-judgment interest, and
9 awarding Plaintiff and its counsel as well as their reasonable attorneys' fees, expert fees
10 and other costs; and

11 C. Awarding such other and further relief as this Court may deem just and
12 proper.

13 DATED: April 30, 2014

LAW OFFICES OF DAVID N. LAKE

14
15 Bv: /s/ 

16 DAVID N. LAKE
 Liaison Counsel for Plaintiffs

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25 --and--

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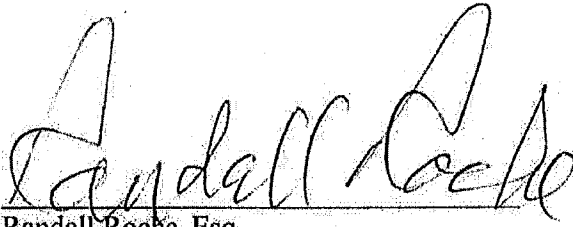
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VERIFICATION

I, Randall Roche, am the General Counsel of the Louisiana Municipal Police Employees' Retirement System. I verify and declare that I have reviewed the Verified Shareholder Derivative Amended Complaint in this action captioned *Advanced Advisors, G.P. and Louisiana Municipal Police Employees' Retirement System v. Stephan Berman, et al.* (the "Complaint"). The allegations contained within the Amended Complaint are true and correct to the best of my knowledge, information and belief. I have also authorized the filing of this Complaint.

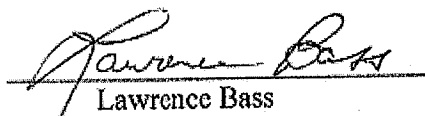
I declare under the penalty of perjury that the foregoing is true and correct.

Dated: April 28, 2014


Randall Roche, Esq.

VERIFICATION

I hereby verify under pain and penalty of perjury that, as Managing Partner of Plaintiff, I have read the foregoing Verified Shareholder's Amended Derivative Complaint, that its allegations are true, to the best of my information, knowledge and belief, and that I have authorized its filing.


Lawrence Bass